



## THIS "SMART" BASSINET ADDS SLEEP FOR BABIES AND PARENTS

From baby sleep expert Dr. Harvey Karp (Happiest Baby on the Block, The 5 S's)





#### **KEEPS YOUR BABY SAFER**

SNOO boosts sleep 1-2+ hours with the soothing shushing and gentle rocking that babies loved in the womb.

#### **BOOSTS SLEEP, CALMS CRYING QUICKLY**

SNOO is the first (and only!) baby bed to receive FDA De Novo Approval for its ability to keep sleeping babies on the back (ISI). Back-sleeping is the #1 safe sleeping recommendation by all US public health authorities, including the American Academy of Pediatrics.

### **FUN, HELPFUL APP**

SNOO logs a baby's sleep...automatically! The App lets you adjust the SNOO's settings to make it perfect for your baby. And, our special weaning setting makes the transition to crib... a snap.

# **QUESTIONS?**

We're here to help!



For employees renting SNOO through their corporation

customercare@happiestbaby.com

For HR/benefit leaders who have questions about the program

employers@milkstork.com

Not sure who to contact? Reach out to lexie.askins@happiestbaby.com